Note for Weinstein, Barbara

From: Joyce, Ed

Date: Fri, Aug 18, 1995 9:41 AM

Subject: PROMOS 8/18

To: Gawronski, Edward; Levy, Carolyn; Moose, Jim; O'Brien, Sheila; Piscitelli, Patrick; Rubin, David; Saloun, Tom; Shah, Biren; Weinstein, Barbara

File(s): PROMOS 8/18

-Total promotional volume for the week was 319 million units, versus an expected amount of 340 million units;
-Cambridge promotional volume was 129 million, versus an expected amount of 143 million;
-Basic promotional volume was 96 million, versus an expected amount of 116 million;
-Marlboro promotional volume was 84 million, versus an expected amount of 71 million.

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